ESG – Introduction and background

Training program SAM

Title / Topic	ESG – Introduction and background
Target audience	Asset managers
Learning content	Over the last few years, global sustainability has gained significant traction, although its concerns are not recent. Already in the last century, there were many public disconformities and manifestations on the adverse effects on society caused by issues like war, human rights violations, industrial pollution, and corruption. Together with climate change, pandemics, and the rapid growth of the world's population, these challenges must be addressed globally. This concerns the entire economy including finance and asset management. It is essentially about taking the environmental, social and governance (ESG) consequences and impacts into account in investment and credit decisions, as a complement to financial factors.
Learning location / Testing location	Fintelligence Online Learning Platform: https://vpbank-eam.fintelligence-net.com/
Learning time	1. ESG – Introduction and background (50 min) 2. Learning control (20 min)
Period	2 Months
Learning goals	ESG – Introduction and background After studying this module, • you understand the ESG philosophy and its three key topics; • you can explain drivers and motivations of ESG investing as well as different ESG investing strategies; • you are aware of the challenges of ESG investing and what can be done to address them; • you understand the size and growth of the ESG investment market.
Method	Self-study via interactive e-learning module with discoverable content and videos plus final learning control via online test.
Learning control	Your online self-control test consists of 5 multiple choice questions. You will pass the test if you reach at least 70% of the maximum score.