

## Digitalisation in Banking and Fintech

Training program SAM

Title / Topic	Digitalisation in Banking and Fintech
Target audience	Asset managers
Learning content	<p>Many areas of financial services have been impacted by digitalisation and this trend is likely to accelerate in the near future. In this module, we will examine the impact of digitalisation and financial technology (fintech) in banking.</p> <p>Topics covered will include digitalisation of banking services, an introduction to big data and artificial intelligence and how they are being utilised in the financial services sector, including robo-advisors, distributed ledger technology and blockchain, and use of social media.</p>
Learning location / Testing location	Fintelligence Online Lernplattform: <a href="https://vpbank-eam.fintelligence-net.com/">https://vpbank-eam.fintelligence-net.com/</a>
Learning time	<ol style="list-style-type: none"><li>1. Digitalisation in Banking and Fintech (60 min)</li><li>2. Learning control (60 min)</li></ol>
Learning goals	<p><u>Digitalisation in Banking and Fintech</u></p> <ul style="list-style-type: none"><li>• You will be aware of the current key technological innovations in the area of digitalisation</li><li>• You will in particular understand key features of digital tools and instruments such as smartphones, social platforms, blockchain, artificial intelligence and robotic advisors</li><li>• You will know what kind of new communication channels and products a bank can offer to its clients</li><li>• You will be able to describe the impact of digital innovation on the financial industry and the bank client environment.</li></ul>
Method	Self-study via interactive e-learning module with discoverable content and videos plus final learning control via online test.



Learning control

Your online self-control test consists of 10 to 15 multiple choice questions. You will pass the test if you reach at least 70% of the maximum score.